

PS-DBM Complex Cristobal St., Paco Metro Manila Tel. Nos 563-93-61 689-7750 loc. 4020

CONTRACT/PURCHASE ORDER

No. PO19-00806 -NCSE

To: HAVAS MEDIA ORTEGA, INC.

6th Floor Executive Bldg., Makati Avenue, Cor. Sen. Gil Puyat Ave.,

Nc	Please deliver the article(s)/product(s)/supplies/materia				
No <u>xxx</u> datedxxxsubject to the Terms and Conditions enumerated at the back hereof:					
ltem No.	ITEM and DESCRIPTION/SPECIFICATIONS/STOCK No.	QTY	UNIT	UNIT PRICE	AMOUNT
-					
1	Procurement of an Integrator for the Marketing,	1	Lot	359,000,750.00	359,000,750.00
	Advertising, Media Placements, Video and Print Production and Coverage Services for the 30th South East Asian Games				and apply
	 Integrated Advertising and Marketing Agency Services which include, but not limited to, the following: a. Overall Advertising Strategy Development based on Approved Launch Campaign b. Adaptation and Executions based on Approved Launch Material and Brand Guidelines c. Digital Marketing and Related Products/Campaigns 			pero ano	359,000,750.00
· · · · · · · · · · · · · · · · · · ·	 d. Community and Social Media Management e. On the Ground Activations f. Public Relations Management g. Media Planning and Buying (TV, Digital and OOH) 		K	By eliter in	
					<u> </u>
	11-07-0804			TOTAL AMOUNT	P
PleasErGErRESWEDMe of Requirements of the Terms of Reference (TOR)		Requ TOR	irements a for the ac	ICTIONSfer to Clause and Technical Specific tual delivery schedule te to Proceed (NTP).	cations of the
FUNDS AVAILABILITY CERTIFIED BY:				GD	11/5-/18
ACCOUNTANT DATE			DIRE	CTOR	
_]	Purchase Order received an acceptor subject to the HAVAS MEDIA ORTEGA, INC.	ENTATIVE	politions on Galed 19	DATE RECEIVED	M DUE DATE



PS-DBM Complex Cristobal St., Paco Metro Manila Tel. Nos 563-93-61 689-7750 loc. 4020

CONTRACT/PURCHASE ORDER

No. PO19-00806 -NCSE

COPY FOR: SUPPLIER

To: HAVAS MEDIA ORTEGA, INC.

6th Floor Executive Bldg., Makati Avenue, Cor. Sen. Gil Puyat Ave.,

No				ed in accordance w Terms and Condition	
the back hereof:					
ltem No.	ITEM and DESCRIPTION/SPECIFICATIONS/STOCK No.	QTY	UNIT	UNIT PRICE	AMOUNT
	h. Production costs of all materials/executions for the successful implementation of projects enumerated above		•		en de la construcción de la constru La construcción de la construcción d La construcción de la construcción d
	2. Print Production Services a. Layout and Pre-production of SEA Games Publications b. Production and Printing of SEA Games Publications.				an an Santa An Angaran Angar
•	 Video Production Services a. Design, Production and Integration Services of on screen SFX, GFX, Video Scoreboard and AV Transitions. b. Video Production and Coverage of at least 8 live sports c. Video Animation of PAMI Mascot and Opening Titles 				
	4. Design and Production of Official Mascot Costume including hiring of Talents.				
	5. Design, Production and Installation of Athletes Village	-			
					359,000,750.00
	11-07-0804		_	TOTAL AMOUNT	P
Place referred is black the of Requirements of the Terms of Reference (TOR)		Requ TOR	irements : for the ac	JCTIONRefer to Claus and Technical Specific tual delivery schedule ce to Proceed (NTP).	ations of the
	ACCOUNTANT DATE		ILBERT	GD V. SANTOS	U/OJ/2019
	Purchase Order received at provident to the second		tel He. policies & Ud 16	DATE RECEIVED	d Ent ty gof: DUE DATE



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To: HAVAS MEDIA ORTEGA, INC.

6th Floor Executive Bldg., Makati Avenue, Cor. Sen. Gil Puyat Ave.,

No.	Please deliver the article(s)/product(s)/supplies/materi -XXX datedXXX				vith your Quotation
	ack hereof:	000,000		· · · · · · · · · · · · · · · · · · ·	
ltem No.	ITEM and DESCRIPTION/SPECIFICATIONS/STOCK No.	QTY	UNIT	UNIT PRICE	AMOUNT
	Marketing Collaterals a. Directional Signage b. Welcome Kit	- -			
	c. Environmental Graphic Design				
	6. Sponsorship Fulfillment				
	For complete and detailed specifications, please refer to the attached Technical Evaluation Report which form part of this Purchase Order.				
	The inspections and tests that will be conducted shall be in accordance with Section VII. Technical Specifications.		· · · · · · · · · · · · · · · · · · ·		
	A warranty covered by either retention money or special bank guarantee equivalent to at least one percent (1%) of the payment on the contract price shall be required for				
					359,000,750.00
	11-07-0806	· · · · ·	· · · · · ·	TOTAL AMOUNT	₽
of the Terms of Reference (TOR) Requir TOR for		irements a for the ac	ICTION Refer to Clause and Technical Specific tual delivery schedule te to Proceed (NTP).	cations of the	
	IDS AVAILABILITY CERTIFIED BY: SGD ILLAN RAUL M. CATALA ACCOUNTANT DATE	AUTHOR	S ILBERT	GD V. SANTOS	11/87/2019 DATE
	Purchase Order received and the second secon		haijonsien Lietten Lietten Lietten	Ameraigi at hapage ig Muy 2002-201 DATE RECEIVED	Preof: DUE DATE



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To: HAVAS MEDIA ORTEGA, INC.

6th Floor Executive Bldg., Makati Avenue, Cor. Sen. Gil Puyat Ave.,

Please deliver the article(s)/product(s)/supplie NodatedX					rith your Quotation
the back hereof: Item ITEM and DESCRIPTION/SPECIFICATIONS/STOCK	(No.	QTY	UNIT	UNIT	AMOUNT
No.				PRICE	
a period of one (1) year after acceptance.					
Subject to Expanded Withholding Tax, Final Withh Tax and Other Percentage Taxes Reference: R.A. 9: Revenue Regulation Nos. 16-05, 14-02, 12-01 & 2-	337,				
The following documents shall be deemed to form and be read and construed as part of this Purchase C viz:	Order,				
a)the Supplier's Bid, including the Technical and Financial Proposals, and all other documents/ statements submitted (e.g. bidder's response to					en e
clarifications on the bid), including corrections to the bid resulting from the Procuring Entity's bid evaluation;	· · · · · · · · · · · · · · · · · · ·				and a start of the second s Second second second Second second
b)the Schedule of Requirements;					
					359,000,750.00
11-07-080 4		.		TOTAL AMOUNT	₽
Puess Reput Schedule of Requirements of the Terms of Reference (TOR)		Requ TOR	irements for the ac	CTIONRefer to Claus and Technical Specific tual delivery schedul ce to Proceed (NTP).	ications of the e upon receipt of
FUNDS AVAILABIL TY CERTIFIED BY: SGD ALLAN RAUL M. CATALAN ACCOUNTANT DATE		AUTHOR			
			_	GD	4/03/2013
			GILBERT	CTOR ·	DATE
Purchase Order received and account of the HAVAS MEDIA ORTEGA, INC.		SENTATIVE	officient	Martin Marian Martine Muy 104 Date Received	g End ty Isof: DUE DATE



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6th Floor Executive Bldg., Makati Avenue, Cor. Sen. Gil Puyat Ave.,

	Please deliver the article(s)/product(s)/supplies/materia	als listed be	elow price	ed in accordance wi	ith your Quotation
No dated subject to the Terms and Conditions enumerated at the back hereof:					
ltem No.	ITEM and DESCRIPTION/SPECIFICATIONS/STOCK No.	QTY	UNIT	UNIT PRICE	AMOUNT
NO.	c)the Technical Specifications; d)the General Conditions of Contract; e)the Special Conditions of Contract; f)the Performance Security and; g)the Entity's Notice of Award APR No. 19-0025S PROJECT SITES: See attached Terms of Reference (TOR) and Annexes Contact person: Mr. Raoul Floresca - PHISGOC representativ Contact No.: 09999981227	/e			
					359,000,750.00
				L TOTAL AMOUNT	₽
F] (1665 E Reput Steenile of Requirements of the Terms of Reference (TOR)	Requ	uirements t for the ac	JCTIONRefer to Claus and Technical Specific stual delivery schedul ice to Proceed (NTP).	cations of the e upon receipt of
FU	NDS AVAILABILITY CERTIFIED BY: SGD ALLAN RAUL M. CATALAN M ACCOUNTANT Purchase Order received and the second s			SGD V. SANTOS CTOR Af BL Fruur Af BL Fruur	1





NOTICE TO PROCEED

06 November 2019

 PO No.
 PO19-00806-NCSE

 NOA No.
 2019-PSNOA244-SBACNOA3-PSC

MS. HERMINIA R. DE LEON HAVAS MEDIA ORTEGA, INC.

6TH Floor Executive Bldg., Makati Avenue Corner Sen. Gil Puyat Avenue, Makati City Telephone No/s.: 550-1812 / 981400 loc. 111 Mobile No/s.: 0917-5011909 Fax No/s.: 550-1647 Email Add/s: hermie.deleon@havasmediaortega.com

Dear Ms. De Leon:

The attached Purchase Order having been approved, notice is hereby given to **HAVAS MEDIA ORTEGA, INC.** that performance on **PROCUREMENT OF AN INTEGRATOR FOR TH MARKETING, ADVERTISING, MEDIA PLACEMENTS, VIDEO AND PRINT PRODUCTION AND COVERAGE SERVICES FOR THE 30TH SOUTH EAST ASIAN GAMES FOR THE PHILIPPINE SPORTS COMMISSION (PSC)** for the following item/s under **Public Bidding No. 19-284-3** shall commence effective on the date of receipt of this Notice:

Lot No.	Item/s	Qty/UoM	Unit Price	Total Price
1	PROCUREMENT OF AN INTEGRATOR FOR THE MARKETING, ADVERTISING, MEDIA PLACEMENTS, VIDEO AND PRINT PRODUCTION AND COVERAGE SERVICES FOR THE 30 TH SOUTH EAST ASIAN GAMES	1 lot	₱ 359,000,750.00	₱ 359,000,750.00

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions provided in the Purchase Order and in accordance with the Delivery Schedule.

Page ${\bf 1}$ of ${\bf 2}$

Notice to Proceed Havas Media Ortega, Inc.





Please acknowledge receipt of this notice by signing on the space provided below.

Very truly yours,

SGD. ATTY. GILBERT V. SANTOS

Designated Head of the Procuring Entity Per Office Order No. 129-19 Dated 16 July 2019

Date of receipt of this Notice:	
Name of Authorized Representative:	
Signature of Authorized Representative:	